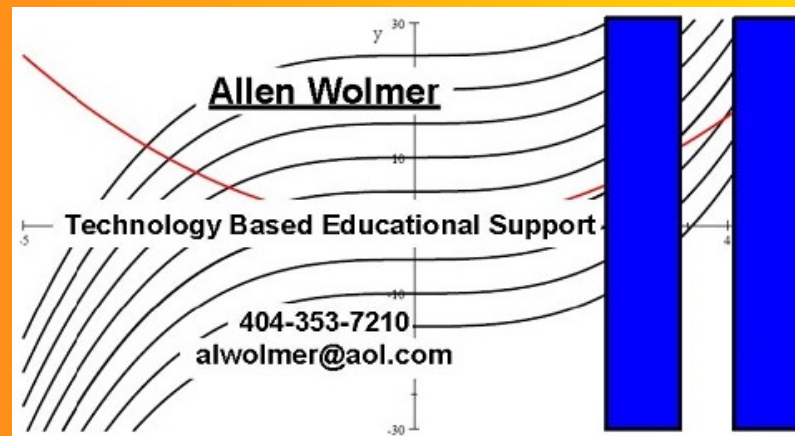


How successful is your

SMARTBoard™
interactive whiteboard

Deployment?



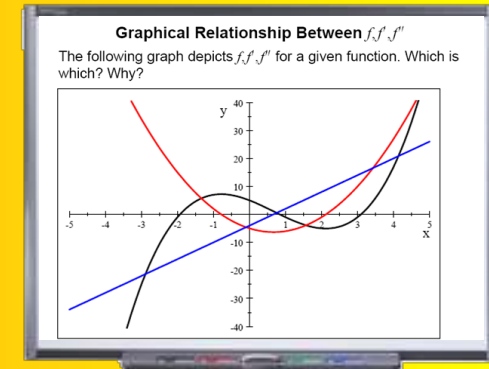
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Effective SMART Board™ Implementation

interactive whiteboard

Micro (Teacher/Class):

- Enhanced Lesson Delivery
 - > Efficacy
 - > Efficiency
- Enhanced Lesson Creation



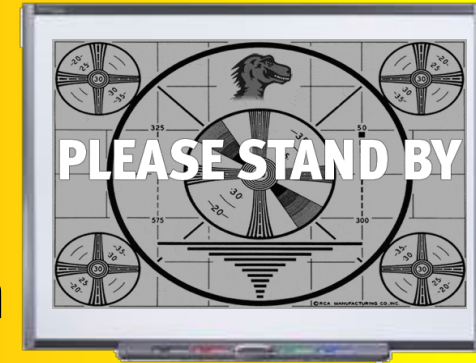
Macro (School):

- Expanded Offering of Educational Products & Services
- Differentiation From Other Schools

***Ineffective* SMARTBoard™ Implementation**

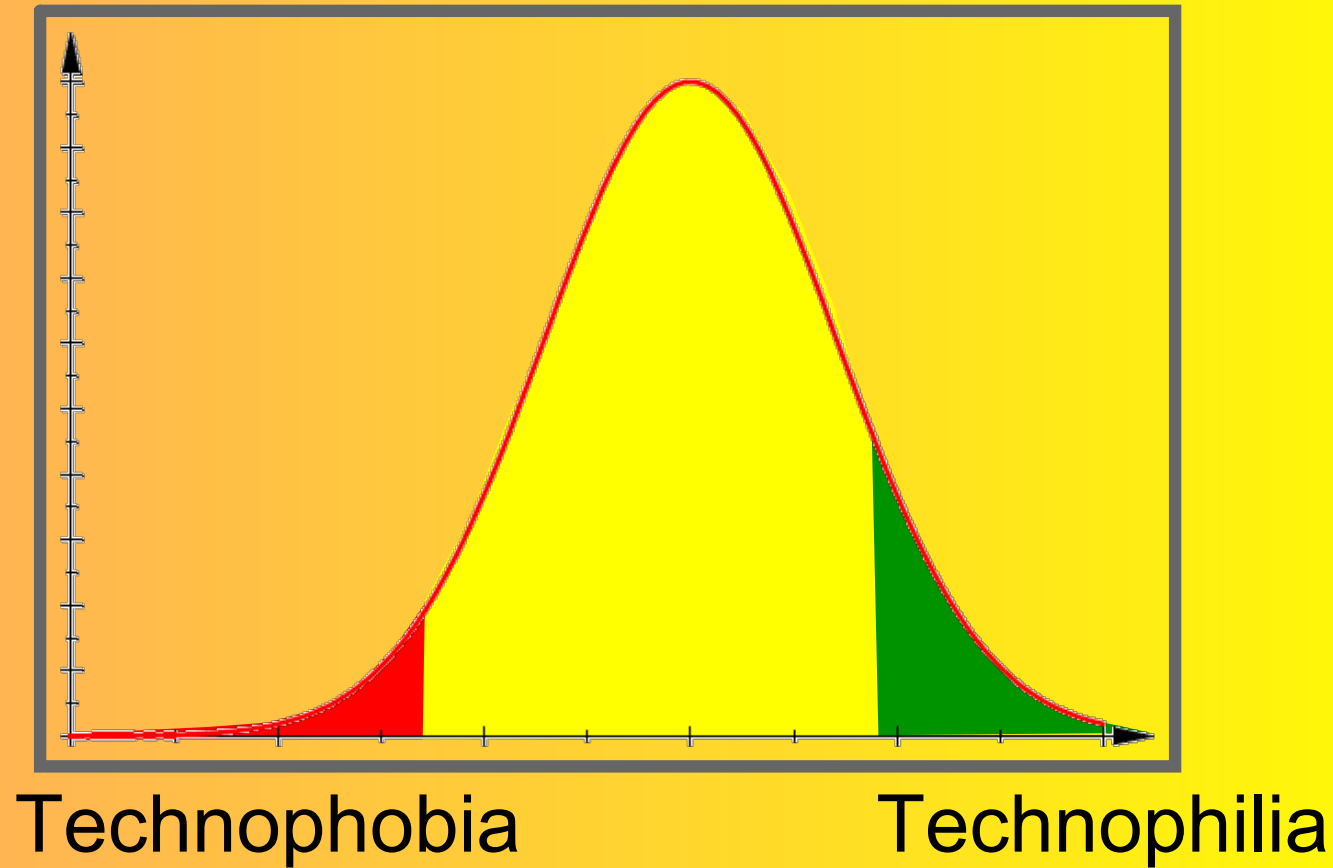
interactive whiteboard

- **Micro (Teacher/Class)**
 - > IWB Not Used at All
 - > IWB Used Minimally
 - > Expensive Projection Screen
 - > Business As Usual
- **Macro (School):**
 - > Business As Usual



Why Does This Happen?

Consider the population of teachers.....



What is effective SMARTBoard™ use?

- Effective SMARTBoard™ lessons should focus on the pedagogy and not the bells and whistles
- Effective SMARTBoard™ lessons should NOT require programming knowledge or a great deal of work



What is effective SMARTBoard™ use?

- Effective SMARTBoard™ lessons should be labor **SAVING** devices!
- Effective SMARTBoard™ lessons should support and enable good pedagogy, **NOT** the other way around!



The Teachers Are The Key To Success

In order to succeed, Teachers must agree with the following statements:

- ***Transitioning*** to this environment will not pose a large additional work load on me
- ***Mastery*** of the **SMART Board™** is within my capabilities
interactive whiteboard
- This process will ultimately mean ***less work*** for me
- This process will ultimately mean ***higher quality lessons*** for me

The Teachers Are The Key To Success

(Cont.)

- If teachers can't get past the first two obstacles (workload & mastery) implementation **WILL** fail
- So, how do you succeed?
- **Contact me and find out!**

